

# DexterPay

LAUNDRY MADE EASY WITH SECURE MOBILE PAYMENT.



The world is changing and your customers are looking for more payment options, but the options that are more convenient for them are usually more complicated and expensive for you. Now you can easily transform your laundry with an option that satisfies you both. DexterPay allows you to offer secure mobile payment in addition to traditional payment options, such as coins or cards.

The DexterPay app is fully integrated with the DexterLive network which makes it FREE to set up. Plus, there's no annual fee - you only pay when customers use the app.

The DexterPay portal gives you access to your customer data to optimize your marketing efforts. This is all added to the already powerful DexterLive network which gives unprecedented analytics and enables you to manage your laundry anytime, anywhere, on any device.

It's laundry made easy!

**DEXTERPAY**  
LAUNDRY MADE EASY



# LAUNDRY MADE EASY.

## REVOLUTIONIZE YOUR LAUNDRY WITH DEXTERPAY.

### **NO UP FRONT COSTS, NO ANNUAL FEES**

Once your location is networked with DexterLive, your access to DexterPay is free. There are no annual fees and you only pay when the app is used.

### **INCREASED REVENUE**

DexterPay makes it easy to upgrade with PLUS cycles defaulted to “on”. This provides customers a better wash experience while increasing your average vend.

### **LOYALTY PROGRAM**

DexterPay makes it easy to reward customers and manage your business through its flexible and customizable loyalty program.

### **INCREASED CUSTOMER TRAFFIC**

Since they aren't limited to the cash in their pocket, your customers won't have to wait for payday to do their laundry and with end of cycle notifications they will be in and out faster.

### **CUSTOMERS PAY AS THEY GO**

There's no need for customers to pre-load funds to their DexterPay account making them happier with their experience and your laundry.

### **REDUCED OVERHEAD EXPENSES**

DexterPay deposits your money directly into your bank account. With less quarters in the vaults you can reduce your collection cycle, potential vandalism risks, and overhead costs.

### **OPTIMIZED MARKETING EFFORTS**

In the DexterPay portal you'll have access to customer data allowing you to optimize your marketing efforts and target return customers.

### **NO 3RD PARTY SYSTEMS**

DexterPay does not require any machine modifications and provides a single-source for technical support. There is no need to worry about integration with a 3rd party system.

### **BETTER CUSTOMER EXPERIENCE**

Creating a best-in-class retail experience is key to a successful laundry. With the DexterPay app you can give customers the options they want to keep them coming back.